

JD Fillmore

Front End Web Developer,
UI / UX Designer

✉ jd@jdfill.me

☎ (905) 933 - 3115

🌐 www.linkedin.com/in/jdfillmore

🌐 <https://jdfill.me>

ABOUT

Resourceful self-starter, has worked with large national brands such as Tim Hortons and PC Financial.

Always eager to learn new tech.

SKILLS

Tools

Version Control

(Bitbucket,

Github, Git)

NPM

Gulp

Webpack

API's

Ajax

Fetch API

JSON

Photoshop

Sketch

Adobe XD

Illustrator

InVision

Zepplin

Languages

HTML5

CSS3 + SASS

JavaScript (ES5 & ES6)

Frameworks

React

Vue

Gatsby

Gridsome

Foundation

Bootstrap

Bulma

jQuery

Other

WCAG / AODA AA Compliance

Modular, Reusable Components

UI / UX Design

Google Analytics /

Tag Manager

SEO Optimization

Agile / Scrum Methodology

EDUCATION

UX Design / JavaScript + ReactJS Courses

Self-teaching (Dec. 2017 - Present)

Advanced Diploma | Multimedia Design

Durham College (Sept. 2007 - April 2010)

RELEVANT EXPERIENCE

Front End Web Developer

Thrillworks (April 2018 - Present)

- 50% increase in development team's efficiency, by co-developing an internal UI code component library for Tim Hortons and PC Financial
- 70% increase in company efficiency by co-developing WorkShare - an internal project tracking system
- \$100,000+ in fines saved for Canadian clients, through developing websites to be AODA AA compliant
- 40% increase in profits utilizing Agile and Scrum methodologies on projects
- HTML5, CSS3 (Sass), Flexbox, JavaScript (ES5, ES6), jQuery, Bootstrap, Foundation, Version Control (Git, Github), React, Gatsby and WordPress to build responsive static and CMS-based websites, as well as a small webapps

Lead - Front End Web Developer, UI / UX Designer, SEO

Freelance Clientele (April 2010 - Present)

- 40% increase in sales, accessibility, speed and performance of client websites
- 40% increase in own profits utilizing Agile and Scrum methodologies on client projects
- 20% increase in knowledge by utilizing freelance projects to learn new front end technologies
- 60% increase in all clients overall SEO rankings due to on-page and off-page SEO efforts
- Sketch, Adobe XD, Photoshop, InVision, HTML5, CSS3 (Sass), Flexbox, JavaScript (ES5, ES6), jQuery, Bootstrap, Foundation, Version Control (Git, Github), React, Gatsby and WordPress to design and build responsive websites

Team Lead - Front End Web Developer, UI / UX Designer

Virtual Image (Sept. 2016 - April 2018) • 1 yr 8 mos

- 70% decrease in development time of WordPress and static websites by introducing various custom starter builds
- 50% increase in client satisfaction due to assessing clients ongoing needs from start to finish
- Sketch, Photoshop, InVision, HTML5, CSS3 (Sass), Flexbox, JavaScript (ES5), jQuery, Bootstrap, Foundation and Version Control (Git, Bitbucket) to design and build custom responsive WordPress and static websites

Front End Web Developer, Designer (Contract)

Elite Digital Agency (March 2016 - Sept. 2016) • 7 mos

- First 2 days of employment, hand-coded and launched European Union website
- 5 websites designed within the first week of employment
- Developed static and responsive WordPress micro-sites for The NHL, Pepsi, Rogers and Disney using HTML5, CSS3 (Sass), Flexbox, JavaScript (ES5), jQuery, Bootstrap, Foundation and Version Control (Git, Bitbucket)

Team Lead - Front End Web Developer, Designer

iOPW (Aug. 2014 - March 2016) • 1 yr 8 mos

- 2,000% increase in revenue due to successful design of rwardz.com
- \$700,000 worth of projects developed in under 10 months
- Lead front-end and back-end website re-design for rwardz.com on both user and administrator ends
- 30 responsive websites designed and developed using HTML5, CSS3 (Sass), Flexbox, JavaScript (ES5), jQuery, Bootstrap, Foundation and Version Control (Git, Github)

Creative Director / Front End Web Developer, Designer

SLK I.T. Solutions (July 2013 - Aug. 2014) • 1 yr 2 mos

- 40% increase in client revenue due to on-page and off-page SEO efforts
- 60% increase in customer engagements due to newly designed and developed responsive email blasts
- 20 responsive websites designed and developed using HTML5, CSS3 (Sass), Flexbox, JavaScript (ES5), jQuery, Bootstrap and Version Control (Git, Bitbucket)

Front End Web Developer & Designer (Contract)

Iovate Health Sciences International (Feb. 2013 - July 2013) • 6 mos

- \$100,000 increase in revenue per week for 6 months due to successful re-development of MuscleTech.com, SixStarPro.com and Xenadrine.com
- \$80,000 increase in revenue per month due to improved, re-developed e-mail campaigns

eCommerce Coordinator (Contract)

CAA Niagara - (Sept. 2012 - Feb. 2013) • 6 mos

- 200% increase in membership sign-ups via modern web design and inbound funneling strategy
- 150% increase in event attendees by modern email marketing design
- 600% boost in social media engagement via contests